



COMPASS INTELLIGENCE

DELIVERING METRICS-DRIVEN INTELLIGENCE & INSIGHTS

Compass Intelligence 2018 Tech Trends

A Review of Major Tech Trends and Highlights of the Annual Awards

June 2018

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This report was prepared by Compass Intelligence, LLC.

About Compass Intelligence

Compass Intelligence is one of the leading market analytics and consulting firms specializing in metrics-driven market intelligence and consulting focused on the mobile, Internet of Things/M2M, green technology, and emerging technology markets. Compass Intelligence provides a number of key services including strategic advisory, market sizing/modeling, competitive benchmarking, executive-level consulting, and turn-key survey services. Providing quality services over 10 years, many of the top technology vendors rely on Compass Intelligence’s expertise and insights to make better and more informed planning, strategy, and development decisions. For more information, visit <http://www.compassintelligence.com>.

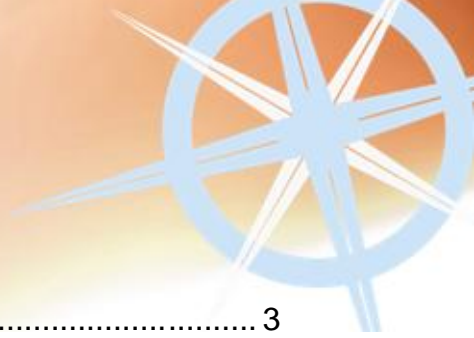
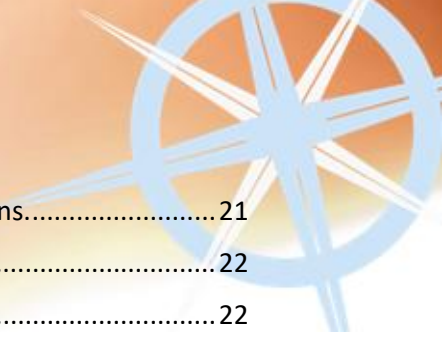


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Introduction

Compass Intelligence is its 6th year of producing the annual awards program and launched the A-List in M2M awards 8 years ago. Today's Compass Intelligence Annual awards program recognizes and honors companies who have made significant contributions, introduced innovative technologies, launched creative products, and overall impressed or impacted the overall market and of course our voters, the analyst and press community. Categories run across three primary topical umbrellas including Mobile, IoT, and Bamboo Mobile. Bamboo Mobile is a sub-brand that recognizes companies who are contributing to a more sustainable environment, reusing and recycling materials, and contributing to green tech initiatives. In addition to the 3 main award umbrellas, Compass Intelligence also recognizes up to 6 products/solutions or companies that have made outstanding contributions in innovation, technology advancement, and have contributed a positive impact to the overall technology industry.

"It is a privilege to get to know new and emerging companies, products, and solutions each year. Compass Intelligence is honored to recognize the best of the best each and every year," states Stephanie Atkinson, CEO of Compass Intelligence.

As part of this year's award program, Compass Intelligence opted to share an overview of some of the top companies, highlight a few of the award recipients and share more around the top trends impacting the tech markets today. In this executive summary, we hope you learn more about what's driving the mobile and IoT market today and what is on the horizon, along with learning insightful and engaging content about some of the top companies, products, and solutions that were awarded in this year's Compass Intelligence awards.

2018 CompassIntel Awards





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