



# STEPHANIE ATKINSON

## PERSONAL STATEMENT

As I have been advising companies / organizations for 20+ years, I have learned to adapt my consulting and advisory skills to various industries across varying sizes of business. I seek to best understand your overall goals and find ways I can support your company or organization in due diligence, vetting, organization, structure, research, and advisory on execution steps. I am best known for taking complex ideas and projects and simplifying them for thought leaders and stakeholders. How can I support your next project?

## CONTACT

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## BIOGRAPHY

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For 20+ years, Stephanie Atkinson has provided strategic insights, key trends, market intelligence, industry modeling/forecasting, and advisory services for technology companies, enterprise executives, and government leaders across the globe. She is the founder and CEO of Compass Intelligence, a leading tech advisory and market research firm based in Texas and also the founder of vMarque, a marketing agency. Her knowledge base and expertise are centered around telecom, IT, mobile, emerging tech, and corporate strategy. She is well known for simplifying complex topics, while educating and engaging executives, leaders, and managers who seek contextual information to help grow business, companies, and strategic initiatives.

Mrs. Atkinson was recently recognized as one of the top 100 thought leaders and influencers to follow in 2022 by Thinkers360, top B2B women influencers to follow in 2023 and was listed as a top IoT influencer to follow in 2023 by engati. She has also been listed on the Top 100 Wireless Technology Experts by Today's Wireless World and the 50 Most Influential Women in Internet of Things by IoTi. She is an author and contributor to CIO.com, hosts webinars as an influencer for IDG Tech, and has been quoted in numerous trade publications including CNN Money, Wall Street Journal, USA Today, and CEO Magazine. She is a speaker/moderator at numerous tech events.

## BACKGROUND & EDUCATION

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Mrs. Atkinson serves as President of Elevate Our Kids, and an executive/board advisor for Silverwood Partners, Moab Foundation, and Texas A&M Engineering Technology and Industrial Distribution Department. Prior to launching Compass Intelligence, Ms. Atkinson has held positions at Frost & Sullivan, In-Stat/MDR, Texlink Communications, and Alcatel USA.

Ms. Atkinson holds a B.S. in Industrial Distribution from the College of Engineering at Texas A&M University and an M.B.A. with a concentration in Management of Technology from the University of Texas at San Antonio. She also volunteers for the McFerrin Center for Entrepreneurship at Texas A&M University and Heritage School in Fredericksburg, TX. She resides in Bandera, Texas, the 'Cowboy Capital of the World,' with her husband and 2 sons.