Compass Intelligence Awards

Compass Intelligence Awards include those specific to mobile and wireless, IoT and connected solutions, and emerging technologies. These awards are an annual awards program and include those companies and/or products who offer superior innovation, elite products, best-in-class services, and innovative solutions to advance the respective markets. The awards are selected or voted on by a panel of journalists, editors, and analysts that cover the industry and are collated by the editorial staff of CompassIntel.com, related partners, independent analysts, and those nominated through the online system. The awards are



represented by a number of different categories and sub-categories and are based on such things as uniqueness, features, and impact on the industry. There is a three-step process including, and the example below is specific to the IoT Innovator Awards, yet all programs have the same struct

Step 1

Nominations are made by companies, PR firms, Compass Intelligence, independents, and marketing agents.

Step 2

After nominations are vetted and materials reviewed and additional research, a short list will be prepared for voting to take place.

Step 3

An awards committee made up of editors, analysts, market participants, and independent analysts / consultants vote based on weighted ballot.

The criteria used to judge the awards include:

- Vision
- Strategy
- Leadership and Governance
- Organizational Structure and Alignment
- Key Customers
- Partnerships

- Processes
- Openness
- Market Leadership
- Innovation and Disruption
- Operational and Financial Metrics
- Press and Media Recognition
- Other Qualitative Factors

CONTACT

For more information, please contact us <u>awards@compassintelligence.com</u>.