



The CompassIntel Awards

Marketing/Licensing Packages

Complimentary

- Full rights to share Compass Intelligence Press Release announcement on social media with original link (Compass website or PR link only) thru resharing or retweeting
- Sharing and retweeting of @CompassIntel original social media posts (Please No Award Winner self-posts, no directs to your won website, no blogs, no link tracking etc.)

Any sharing on Award Winner's own website/blog/newsletter, use of link tracking or lead generation, self press releases, original posts, or use of CompassIntel graphics or award badges are considered to fall under a bronze or higher package.

Bronze Package – \$3K USD

- Rights to promote the award on awardee and partner website(s), in marketing collateral, in annual reports, social media, and other marketing and company documentation (written and online)
- Includes full rights to use for lead generation, click tracking, and CRM purposes.
- Includes support and review of any press releases regarding award (full editing and review)
- Full rights and use of Compass and Awards Logos (PRESS KIT WILL BE EMAILED), press kit will include badge logos, social graphics, custom badge with logo, pdf of PR, other supporting materials.

Gold Package – \$6K USD

- Everything included in the Bronze package, plus:
- 1 Compass created or Company created blogpost, that will be pushed through INSIDE MOBILE newsletter (8K audience)
- 1 personally designed infographic to highlight the award along with company logo, and 5 to 6 company stats or metrics

Platinum Package – \$8K USD

- Everything included in the Bronze & Gold package, plus:
- Creation of Press Release to be distributed through PR.com or similar
- Corporate Crystal Award Plaque – Etched with the award and company logo (eco-friendly awards available)