



The Spring 2020 CompassIntel Mobile, IoT & Emerging Tech Awards

Awards Licensing and Promotional Options

Complimentary

- Full rights to share Compass Intelligence Press Release announcement on social media with original link (Compass website or Press Distributor link only)
 - Sharing and retweeting of @CompassIntel original social media posts (No company posts)
- Please no redirects to your own website, blog, or company properties, and no use of marketing automation for lead and click tracking.*
- Please no blog posts or adding links or announcements to your own website or properties.*
- No use of award logos, images, badges, award names, etc.*

Bronze Package – \$3.5K USD

- Rights to promote the award on awardee and partner website(s), in marketing collateral, in annual reports, social media, and other marketing and company documentation (written and online)
- Includes full rights to use for lead generation, click tracking, and CRM purposes.
- Includes support and review of any press releases regarding award (full editing and review)
- Full rights and Use of Compass and Awards Logos (PRESS KIT WILL BE EMAILED), press kit will include badge logos, pdf of PR, other supporting materials.

Gold Package – \$5.5K USD

- Everything included in the Bronze package, plus:
- Compass Intelligence social media push and promotion
- 1 Compass created or Company created blogpost, that will be pushed through INSIDE MOBILE newsletter
- Personally designed logo badge, includes awardee logo integration

Platinum Package – \$8.5K USD

- Everything included in the Gold package, plus:
- 1 personally designed infographic to highlight the award along with company logo, and 5 to 6 company stats or metrics
- Corporate Crystal Award Plaque – Etched with the award and company logo (eco-friendly awards available)