

# The 2019 CompassIntel IoT Innovator Awards



## Awards Licensing and Promotional Options

### Complimentary

- Full rights to share Compass Intelligence Press Release announcement on social media
  - Sharing of press release link (via wire and CompassIntel website) to Twitter, LinkedIn, Facebook, etc.)
- Sharing and retweeting of @CompassIntel original press release tweet (does not include original tweets by 3<sup>rd</sup> party or company)
- Please no redirects to your own website, blog, or company properties, and no use of marketing automation for lead and click tracking

### Bronze Package – \$3K USD

- Rights to promote the award on awardee and partner website(s), in marketing collateral, in annual reports, social media, and other marketing and company documentation (written and online)
- Includes support and review of any press releases regarding award (full editing and review)
- Full rights and Use of Compass and Awards Logos (PRESS KIT WILL BE EMAILED)

### Gold Package – \$5K USD

- Everything included in the Bronze package, plus:
- Corporate Crystal Award Plaque – Etched with the award and company logo (eco-friendly awards available)
- Compass Intelligence social media push and promotion

### Platinum Package – \$8K USD

- Everything included in the Gold package, plus:
- 1 personally designed infographic to highlight the award along with company logo, and 5 to 6 company stats or metrics
- Personally designed logo badge, includes awardee logo integration