



The IoT Innovator Awards

Marketing/Licensing Packages

Complimentary

- Full rights to share Compass Intelligence Press Release announcement on social media with original link (Compass website or Press Distributor link only)
- Sharing and retweeting of @CompassIntel original social media posts (No Award Winner self-posts)
- Any sharing on Award Winner's own website/blog, use of link tracking or lead generation, press releases, sharing through your own social media or use of CompassIntel graphics or award badges are considered to fall under a bronze or gold package.

Bronze Package – \$3K USD

- Rights to promote the award on awardee and partner website(s), in marketing collateral, in annual reports, social media, and other marketing and company documentation (written and online)
- Includes full rights to use for lead generation, click tracking, and CRM purposes.
- Includes support and review of any press releases regarding award (full editing and review)
- Full rights and Use of Compass and Awards Logos (PRESS KIT WILL BE EMAILED), press kit will include badge logos, pdf of PR, other supporting materials.

Platinum Package – \$6K USD

- Everything included in the Bronze package, plus:
- 1 Compass created or Company created blogpost, that will be pushed through INSIDE MOBILE newsletter (8K audience)
- 1 personally designed infographic to highlight the award along with company logo, and 5 to 6 company stats or metrics
- Corporate Crystal Award Plaque – Etched with the award and company logo (eco-friendly awards available)