



# COMPASS INTELLIGENCE

DELIVERING METRICS-DRIVEN INTELLIGENCE & INSIGHTS

## **Compass Intelligence 2018 Tech Trends**

*A Review of Major Tech Trends and Highlights of the Annual Awards*

June 2018

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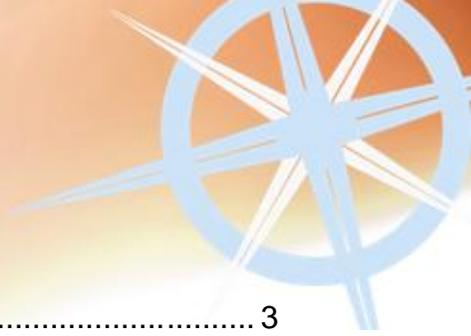


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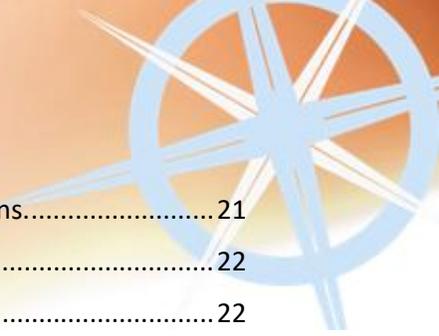
**About Compass Intelligence**

Compass Intelligence is one of the leading market analytics and consulting firms specializing in metrics-driven market intelligence and consulting focused on the mobile, Internet of Things/M2M, green technology, and emerging technology markets. Compass Intelligence provides a number of key services including strategic advisory, market sizing/modeling, competitive benchmarking, executive-level consulting, and turn-key survey services. Providing quality services over 10 years, many of the top technology vendors rely on Compass Intelligence’s expertise and insights to make better and more informed planning, strategy, and development decisions. For more information, visit <http://www.compassintelligence.com>.



# Table of Contents

<b>Table of Contents</b> .....	3
<b>Introduction</b> .....	5
<b>The 2018 Compass Intelligence Annual Awards</b> .....	6
IoT Awards Highlights .....	6
Inseego .....	7
ADLINK Technology .....	7
Spireon .....	8
Aeris.....	9
Roambee .....	10
Camgian Microsystems.....	11
Mobile Awards Highlights .....	12
PTC.....	13
MobileIron .....	14
NEXT Biometrics.....	14
Bamboo Mobile Awards Highlights.....	15
ecoATM Gazelle .....	16
HYLA Mobile .....	16
Compass Intelligence Selected Awards Highlights .....	17
Sprint .....	18
Kaazing & PDC .....	19
<b>Top Tech Trends of 2018 and a Look Ahead</b> .....	21



- 1. Businesses Leverage Blockchain for Processes, Operations, and Transactions..... 21
- 2. We move from Business Transformation to The Digital Business. .... 22
- 3. Over-hyped Marketing Terms Come Together for Business. .... 22
- 4. The Internet of Things (IoT) Proof of Concept Phase (PoC) is Over. .... 23
- 5. Mobile and Remote Workforces will be Necessary to Access Global Talent. .... 24
- 6. Robotics will Not Threaten but Enhance our Jobs..... 24
- 7. Autonomous Vehicles are on the Horizon. .... 25
- 8. The On-Demand Economy Drives New Mobile Customer Experiences. .... 26

## Introduction

Compass Intelligence is its 6<sup>th</sup> year of producing the annual awards program and launched the A-List in M2M awards 8 years ago. Today's Compass Intelligence Annual awards program recognizes and honors companies who have made significant contributions, introduced innovative technologies, launched creative products, and overall impressed or impacted the overall market and of course our voters, the analyst and press community. Categories run across three primary topical umbrellas including Mobile, IoT, and Bamboo Mobile. Bamboo Mobile is a sub-brand that recognizes companies who are contributing to a more sustainable environment, reusing and recycling materials, and contributing to green tech initiatives. In addition to the 3 main award umbrellas, Compass Intelligence also recognizes up to 6 products/solutions or companies that have made outstanding contributions in innovation, technology advancement, and have contributed a positive impact to the overall technology industry.

*"It is a privilege to get to know new and emerging companies, products, and solutions each year. Compass Intelligence is honored to recognize the best of the best each and every year," states Stephanie Atkinson, CEO of Compass Intelligence.*

As part of this year's award program, Compass Intelligence opted to share an overview of some of the top companies, highlight a few of the award recipients and share more around the top trends impacting the tech markets today. In this executive summary, we hope you learn more about what's driving the mobile and IoT market today and what is on the horizon, along with learning insightful and engaging content about some of the top companies, products, and solutions that were awarded in this year's Compass Intelligence awards.

## 2018 CompassIntel Awards





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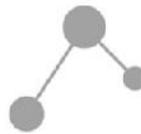


Research Areas



Mobile & Wireless

Wireless Devices, Recycling, Smartphones, Tablets, B2B, Enterprise, Competitive Modeling, Market Share, 5G, Mobile Edge Computing, Wireless Broadband



Internet of Things

Machine Learning, Deep Learning, Industrial Automation, Industry 4.0, Sensor Technologies, Data Analytics, Internet of Things, Connected Devices



Emerging Tech

Robotics, Artificial Intelligence, Blockchain, Augmented Reality, Wearables, Cognitive Learning, Autonomous Vehicles, Immersive Experiences

Attract & Engage [#B2B](#) and [#IoT](#) Customers With Researched and Actionable Content

