



Subscription Description: This subscription service takes an in-depth look into the professional services industry, particularly as it relates to IT and telecom spending, trends, insights, and industry specific announcements. The SERVICES Vertical includes establishments primarily engaged in providing professional services such as engineering, consulting, accounting, and others. Ongoing data and analysis is provided on SERVICES businesses investments in telecommunications, IT, network hardware, and other important telecom and IT categories. Expenditure forecasts are broken down by size of SERVICES business including SOHO, Small, Mid-Sized, and Enterprise SERVICES businesses.

PRICE: US \$20,000 for 12-month Corporate-wide Access

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Key Topical Areas Include:

- Dynamics/Insights in IT Spend
- Dynamics/Insights in Telecom Spend
- Dynamics/Insights in Network Spend
- Applications/Mobile Application Drivers
- Primary Research in Telecom
- Telecom Spend
- IT Spend By Category
- IT Spend
- IT Personnel Spend
- Telecom Spend in Detail
- Wireless Data Spend
- Wireless Equipment Spend
- Wireless Voice Spend
- Network Hardware Spend in Detail
- Applications Spend
- Mobile Applications Spend
- Computer Hardware Spend
- Network Hardware Spend
- Outsourcing Spend