

## Retail Subscription



**Subscription Description:** This subscription service takes an in-depth look into the retail industry, particularly as it relates to IT and telecom spending, trends, insights, and industry specific announcements. The Retail Vertical includes establishments primarily engaged in providing retail services such as clothing retailers, fast food retailers, petroleum retailers, chain retailers, grocery retailers, and more. Ongoing data and analysis is provided on retailer investments in telecommunications, IT, network hardware, and other important telecom and IT categories. Expenditure forecasts are broken down by size of retail business including SOHO, Small, Mid-Sized, and Enterprise retail businesses.

**PRICE:** US \$20,000 for 12-month Corporate-wide Access

For more information, contact Stephanie Atkinson at [satkinson@compassintelligence.com](mailto:satkinson@compassintelligence.com) or (830)796-4498

### Key Topical Areas Include:

- Dynamics/Insights in Telecom Spend
- Dynamics/Insights in Network Spend
- Applications/Mobile Application Drivers
- Primary Research in Telecom
- RFID in Retail
- Application Spend
- Computer Hardware Spend
- Network Hardware Spend
- Outsourcing Spend
- IT Spend
- IT Personnel Spend
- Telecom Spend in Detail
- Dynamics/Insights in IT Spend
- Wireless Data Spend
- Telecom Spend
- IT Spend By Category
- Wireless Equipment Spend
- Wireless Voice Spend
- Network Hardware Spend in Detail
- Mobile Application Spending
- Mobile Applications Trends
- RFID in Retail