

## Manufacturing Subscription



**Subscription Description:** This subscription service takes an in-depth look into the manufacturing industry, particularly as it relates to IT and telecom spending, trends, insights, and industry specific announcements. The manufacturing vertical includes establishments primarily engaged in processing raw materials into a final product. Ongoing data and analysis is provided on manufacturing businesses investments in telecommunications, IT, network hardware, and other important telecom and IT categories. Expenditure forecasts are broken down by size of manufacturing business including SOHO, Small, Mid-Sized, and Enterprise manufacturing businesses.

**PRICE:** US \$20,000 for 12-month Corporate-wide Access

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### Key Topical Areas Include:

- Dynamics/Insights in IT Spend
- Dynamics/Insights in Telecom Spend
- Dynamics/Insights in Network Spend
- Applications/Mobile Application Drivers
- Primary Research in Telecom
- Applications Expenditures
- Mobile Applications Spend
- IT Spend By 6 Categories
- IT Spend By Size of Manufacturer
- IT Personnel Spend
- Telecom Spend by Wireline and Wireless
- Wireless Data Spend
- Wireless Equipment Spend
- Wireless Voice Spend
- Manufacturing Mobile Application Spend
- RFID Trends in Manufacturing
- Demographics (Number of Firms/Employment)
- Computer Hardware Spend
- Network Hardware Spend
- Outsourcing & 3<sup>rd</sup> Party Services Spend
- Telecom Spend
- Trends and Opportunities in Key Manufacturing Industries
- Device Spending by Key Categories (PTT, Cellular, Smartphone, Laptop, etc.)
- Industry-specific News and Announcement Analysis
- Subscription customer can pick 2 trend reports of choice



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### Published & Planned Reports 2008-2009

US Manufacturing Business IT Expenditures by Category  
US Manufacturing Business Applications Expenditures  
US Manufacturing Business Computer Hardware Expenditures  
US Manufacturing Business IT Expenditures  
US Manufacturing Business Network Hardware Expenditures  
US Manufacturing Business Outsourcing & 3rd Party Services Expenditures  
US Manufacturing Business IT Personnel Expenditures  
US Manufacturing Business Telecom Services & Equipment Expenditures  
US Manufacturing Business Wireless Voice Expenditures  
US Manufacturing Business Wireless Data Expenditures  
US Manufacturing Business Wireless Equipment Expenditures  
RFID in the Manufacturing Industry  
Market Dynamics & Insights on RFID  
Manufacturing Trends and Insights in the Six Information Technology Categories  
Manufacturing Trends and Insights in Telecommunications – Wireline and Wireless  
Manufacturing Trends and Insights in Computing  
Manufacturing Trends and Insights in Network Hardware  
Manufacturing Trends in Mobile Applications and General Applications  
Trends and Insights in Ethernet to the Factory Floor  
Trends and Insights in the Top Manufacturing Industries/Segments (Process and Discrete)  
Manufacturing Demographics: Firms and Employment  
\* Various Primary Research Results from 2008-2009 studies – Mobility and others  
\* Various News Announcements and Analysis (4 to 8 reports)  
\* CLIENT CHOICE!!! 2 Trends and Insight Reports of Client's Choice  
\* Breakouts by Process and Discrete in ALL forecasts