



**Subscription Description:** This subscription service takes an in-depth look into the Health Care industry, particularly as it relates to IT and telecom spending, trends, insights, and industry specific announcements. The Health Care Vertical includes establishments primarily engaged in furnishing medical, surgical, and other health services to persons, which includes home healthcare, hospitals, health care practices, and more. Ongoing data and analysis is provided on Health Care investments in telecommunications, IT, network hardware, and other important telecom and IT categories. Expenditure forecasts are broken down by size of Health Care business including SOHO, Small, Mid-Sized, and Enterprise Health Care businesses.

**PRICE:** US \$20,000 for 12-month Corporate-wide Access

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### Key Topical Areas Include:

- Dynamics/Insights in IT Spend
- Dynamics/Insights in Telecom Spend
- Dynamics/Insights in Network Spend
- Applications/Mobile Application Drivers
- Wireless Health Care Trends
- Applications Spend
- Computer Hardware Spend
- Network Hardware Spend
- Outsourcing & 3<sup>rd</sup> Party Services Spend
- Telecom Spend
- IT Spend By Category
- IT Spend
- IT Personnel Spend
- Telecom Spend in Detail
- Mobile Applications Spending
- Mobile Applications Trends
- RFID in Health Care