

## Government Subscription



**VERTICAL**  
**GOVERNMENT**



**Subscription Description:** This subscription service takes an in-depth look into the Government industry, particularly as it relates to IT and telecom spending, trends, insights, and announcements. The Government Vertical includes all establishments of the federal government, state governments, and local governments, which include county, municipal, township, school district, and special district governments. Ongoing data and analysis is provided on Government investments in telecommunications, information technology, network hardware, and other important telecom and IT categories. Expenditure forecasts are broken down by size of Government business including SOHO, Small, Mid-Sized, and Enterprise Government entities. These forecasts are also broken out and available by federal, state, and local government.

**PRICE:** US \$20,000 for 12-month Corporate-wide Access

For more information, contact Stephanie Atkinson at [satkinson@compassintelligence.com](mailto:satkinson@compassintelligence.com) or (830)796-4498

### Key Topical Areas Include:

- Dynamics/Insights in Federal
- Dynamics/Insights in State & Local
- Federal Govt Contracting in the US
- Government Applications
- Mobile Application Drivers
- Wireless opportunities in Homeland Security
- Public Safety Communications/IT
- Dynamics/Insights in Government IT
- Application Spend
- Wireless Voice Spend
- Telecom Spend By Govt. Level
- IT Spend By Level
- Outsourcing Spend By Level
- Network Hardware Spend By Level
- Computer Hardware Spend By Level
- Applications Spend By Level
- Mobility in Government IT
- Mobile Application Spending
- Computer Hardware Spend
- Network Hardware Spend
- Outsourcing Spend
- Telecom Spend
- Levels: Fed, State & Local
- IT Spend By Category
- IT Spend
- IT Personnel Spend
- Wireless Data Spend
- Wireless Equipment Spend
- Mobile Applications Trends
- Quarterly Top Government Contracts
- Defense IT Spending Trends
- Civilian IT Spending Trends
- Top IT Spending Categories
- Latest IT Trends in Government
- Government Contracting
- Public Safety Spending



## Government Subscription

### Published & Planned Reports 2008-2009

Competitive Profile of Verizon Communications: Government Services  
Competitive Profile of AT&T, Inc.: Government Services  
Competitive Profile of Sprint Nextel: Government Services  
Competitive Profile of Qwest: Government Services  
Homeland Security: Wireless Vendor and Service Provider Opportunities  
Exploring Federal Government Opportunities: IT Trends by Top Civilian Departments  
Exploring Defense Department Opportunities: IT Trends in the Department of Defense  
Government Contracting: A Guide for IT and Telecom Vendors  
Keeping the Public Safe with Technology: IT Trends and Insights in US Public Safety  
Market Dynamics & Insights: Trends in US Government Application Spending  
US Federal Government Applications Expenditures  
US Federal Government Computer Hardware Expenditures  
US Federal Government Network Hardware Expenditures  
US Federal Government Outsourcing & 3rd Party Services Expenditures  
US Federal Government IT Personnel Expenditures  
US Federal Government Telecom Services & Equipment Expenditures  
US Federal Government Information Technology Expenditures  
US Federal Government IT Expenditures By Civilian Department  
US Federal Government IT Expenditures By Defense Department  
US Government Outsourcing & 3rd Party Services Expenditures By Level  
US Government IT Personnel Expenditures By Government Level  
US Government Telecom Services & Equipment Expenditures By Government Level  
US Government Information Technology Expenditures By Government Level  
US Government Network Hardware Expenditures By Government Level  
US Government Applications Expenditures By Government Level  
US Government Computer Hardware Expenditures By Government Level,  
US Government Business Wireless Voice Expenditures,  
US Government Business Wireless Data Expenditures  
US Government Business Wireless Equipment Expenditures  
US Government IT Expenditures by Category  
What's News?: A Look at the Latest Major Government Contracts in the U.S. (By Quarter)  
Marketing Dynamics & Insights on US Federal Government IT Spending  
Marketing Dynamics & Insights on US Government IT Spending  
Exploring Federal Government Opportunities: IT Trends by Top Civilian Departments  
Exploring Defense Department Opportunities: IT Trends in the Department of Defense  
Wireless Trends in Government: Federal, State & Local Opportunities  
Marketing Dynamics & Insights on Public Safety IT & Telecom Spending  
\* Various Primary Research Results from 2008 studies – Mobility and others  
\* Various News Announcements and Analysis (3 to 6 reports)  
\* CLIENT CHOICE!!! 2 Trends and Insight Reports of Client's Choice  
\* Breakouts by Federal, State and Local  
\* Breakouts by Civilian and Defense for Federal