

## Finance, Insurance, and Real Estate Subscription



**Subscription Description:** This subscription service takes an in-depth look into the finance, insurance, and real estate industry, particularly as it relates to IT and telecom spending, trends, insights, and industry specific announcements. The FIRE Vertical includes establishments primarily engaged in financial services, real estate services, and insurance (health, life, AD&D). Ongoing data and analysis is provided on FIRE businesses investments in telecommunications, IT, network hardware, and other important telecom and IT categories. Expenditure forecasts are broken down by size of FIRE business including SOHO, Small, Mid-Sized, and Enterprise FIRE businesses.

**PRICE:** US \$20,000 for 12-month Corporate-wide Access

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### Key Topical Areas Include:

- Dynamics/Insights in IT Spend
- Dynamics/Insights in Telecom Spend
- Dynamics/Insights in Network Spend
- Applications/Mobile Application Drivers
- Primary Research in Telecom
- Application Spend
- IT Spend By Category
- IT Spend
- Wireless Data Spend
- Wireless Equipment Spend
- Wireless Voice Spend
- Network Hardware Spend in Detail
- Breakouts Available
- Mobile Applications Spend
- Computer Hardware Spend
- Network Hardware Spend
- Outsourcing Spend
- Telecom Spend
- IT Personnel Spend
- Telecom Spend in Detail