

## Enterprise Business Subscription



**Subscription Description:** This subscription service is one of five symmetric market services covering the US Business market from the Size of Business perspective. This service focuses on the Enterprise Business Market (firms with 1000 or more employees) and provides a complete view of this market's telecom, IT and networking requirements. Customers can expect to receive detailed market forecasts on Enterprise Business telecom, IT and network hardware expenditures, market analysis and commentary on this segment's business requirements in each area, insights on provider strategies targeting this market segment and related primary research. Clients can also expect to receive commentary on industry events that are directly related to this market throughout the calendar year. Market data and insights are provided for the entire Enterprise Business market. Clients seeking vertical market insights for this segment can add vertical market coverage to this subscription through one or more "Directional Add-ons."

**PRICE:** US \$20,000 for 12-month Corporate-wide Access

For more information, contact Kneko Burney at [kneko@compassintelligence.com](mailto:kneko@compassintelligence.com) or (830)584-0229

### Key Topical Areas Include:

Dynamics/Insights in IT Spend	Number of Firms IT Spend by Vertical
Trends/Insights in Telecom Spend	Network Hardware Spend By Vertical
Dynamics/Insights in Network Spend	Business Telecom Spend By Vertical
Primary Research in Telecom	Wireline Data Spend By Vertical
Key 3rd Party Services of Interest	Key Facts & Insights for Enterprise Biz
Applications/Mobile Application Drivers	Preferred Wireless Providers
Application Spend	Business Wireless Channel Partners
Computer Hardware Spend	Cingular Bridging Wireline & Wireless
IT Spend Total & by Category	Corporate Contracts in Wireless
Network Hardware Spend	Enterprise Control over Wireless Devices
Outsourcing Spend	Enterprise Remote Control over Wireless
Telecom Spend	Future Business Wireless Services
Wireless Voice Spend	Global Business Trends
Wireless Voice Spend By Vertical	Global ICT Spending
IT Personnel Spend	Number of Firms / Employees
Telecom Spend in Detail	Verizon Business Launch
Number of Employees	Very Large Enterprise Trends