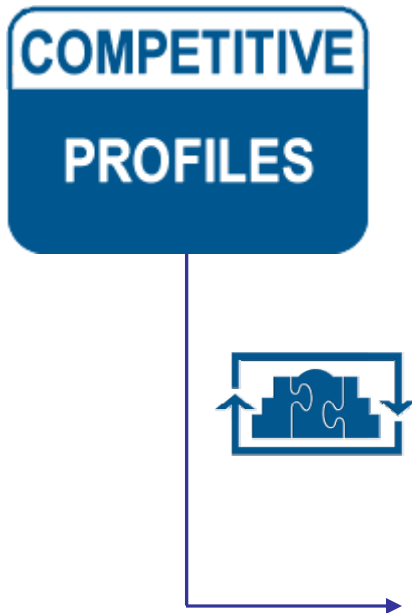


Competitive Profiles Subscription



Subscription Description: This subscription service takes an in-depth look at the competitive strategies of major players in the markets and segments of your choosing. It includes detailed analysis of key strategies and well as segment-specific strategies and win/loss analysis where available. The competitive analysis subscription is designed so that clients can direct topics covered and the analysis conducted on an on-going basis. Additional competitive research comes from primary research with vendors, channel partners and, where relevant, end-customers, in addition to analysis of products/solutions, pricing, promotions, customer win and legislation announcements, as well other key news and information relating to key industry participants/vendors. 5 to 6 vendors can be chosen on the selected market and segments and will be profiled in reports delivered over the course of the 12-month period. In addition, you will receive news analysis, product announcements, pricing/promotions announcements, and other pertinent competitive information gathered throughout the 12-month subscription.

PRICE: US \$20,000 for 12-month Corporate-wide Access

For more information, contact us at info@compassintelligence.com

Key Topical Areas Include:

- Product Comparisons
- Pricing and Fees Analysis
- Bundled Offering Analysis
- Strategy Analysis
- Key Markets
- Key Targeted Customers
- Future Plans
- Partner Strategies
- Channel Strategies
- Marketing Strategies
- Market Share (When Available)
- Key Customer Wins and Announcements
- Product/Promotion Announcements
- Customer Experience/Satisfaction Analysis
- Branding Awareness and Power Analysis
- Other Competitive Information and Analysis
- Analyst Recommendations