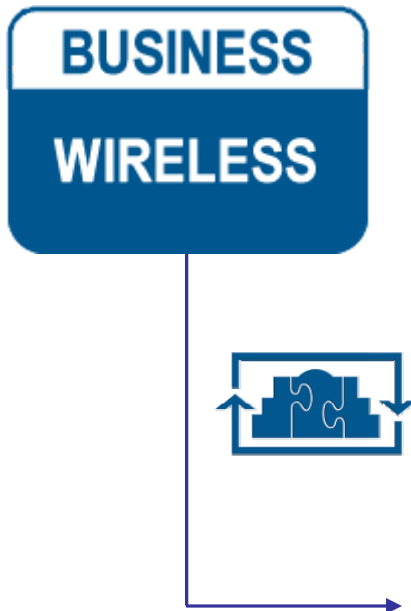


Business Wireless Subscription



Subscription Description: This subscription service explores the dynamics of the business mobility, wireless, and both voice and data, marketplace. It analyzes competitive offerings, market position and preference and strategies for key providers within the US business market, exploring both individual and company-liable account segments. Clients can expect to receive on-going intelligence providing market forecasts of revenues, subscription and other pertinent market statistics, commentary on the competitive environment, market share data, and primary research results, where appropriate. Market data and insights are provided for the entire US Business market, with some Size of Business detail for market forecasts. Clients seeking additional Size of Business or vertical industry detail can receive it by purchasing additional "Directional Add-on" subscriptions to Business Mobility and Wireless.

PRICE: US \$20,000 for 12-month Corporate-wide Access

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Key Topical Areas Include:

Business Wireless Voice Spend by Vertical
Business Wireless Equipment Spend
Business Wireless Data Spend
Business Wireless Voice Spend
WLAN/WiMAX Services & Equipment
Research Wireless Decision-Making Trends
Research in Corporate vs. Individual Liable
Wireless Opportunities in Homeland Security
Mobile Applications
Dynamics/Insights in Wireless Voice/Data
3G Modems in Business
Enterprise Remote Control over Wireless
US Wireless Subscribers 2004 vs. 2005
Wireless Market Shares by Vendor
Number of US Mobile Workers
Wireless Channel Partners
Competitive Profiles-Market Shares
Google's Wireless Strategy

Corporate Liability of Wireless Contracts
Demand for Managed Mobility
Mobile Workers in Select Countries
Mobile Content and Communities
Wireless Provider Preferences
MVNOs
Sprint's 4G Plans
3G Modems in Laptops
AT&T Fixed Wireless Strategy
Blackberry for SMEs
Next Gen CDMA
Wi-Fi vs. WiMAX
Channel Partners in Business Wireless
In-Building Wireless Trends & Insights
Mobile Business Application Opportunities
The NEW AT&T: Impact on Mobility
Why FMC Will Work in the US
Mobile Video Advertising