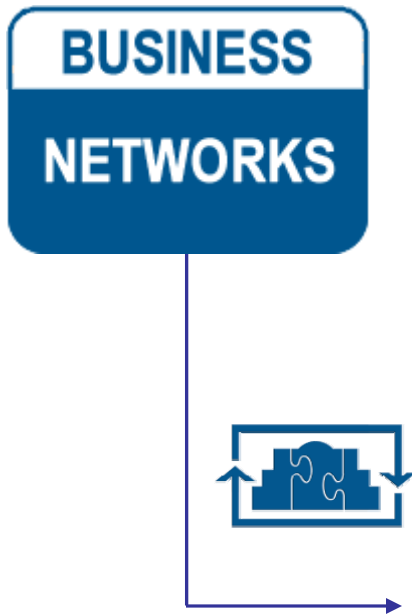


Business Networks Subscription



Subscription Description: This subscription service explores the dynamics of the business networking market, which includes categories such as routers, hubs, switching, network interface cards, remote access storage, and local area network hardware. It analyzes vendor offerings, market position and preferences, and strategies for key providers within the US business market. Clients can expect to receive on-going intelligence providing market forecasts of business expenditures, category break-outs and other pertinent market statistics, commentary on the competitive environment, announcement related commentary, and primary research results, where appropriate. Market data and insights are provided for the entire US Business market, with some Size of Business detail for market forecasts. Clients seeking additional Size of Business or vertical industry detail can receive it by purchasing additional "Directional Add-on" subscriptions to Business Networks.

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Key Topical Areas Include:

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AT&T Fixed Wireless Strategy	Network Hardware Spend by Vertical
Branch Office Demographics	Research in Network Decision-Makers
Business Hub Spend	Primary Research of IP Convergence
Business LAN EQ Spend	Primary Research on Networks
Business Modem Spend	SAN Trends & Insights
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Business Router Spend	Wi-Fi vs. WiMAX
Cisco Europe Analyst Conference	Wireless Networking
Cisco's Acquisition of Five Across	
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