



Subscription Description: This subscription service explores the dynamics of business information technology; including categories such as IT personnel, telecom services and equipment, applications, outsourcing and 3rd party services, computer hardware and network hardware. Analysis and intelligence is provided on businesses IT investment, requirements/demand, trends/insights, and forecasts in the above related categories. Clients can expect to receive on-going intelligence providing market forecasts of expenditures and other pertinent market statistics, commentary on the competitive environment, market share data, and primary research results, where appropriate. Market data and insights are provided for the entire US Business market, with some Size of Business detail for market forecasts. Clients seeking additional Size of Business or vertical industry detail can receive it by purchasing additional "Directional Add-on" subscriptions to Business IT.

PRICE: US \$20,000 for 12-month Corporate-wide Access

For more information, contact us at
info@compassintelligence.com or (972) 287-5522

Key Topical Areas Include:

Dynamics/Insights in Business Applications	Business IT Spend
Dynamics/Insights in Business IT	Business IT Personnel Spend
Primary Research in IT Decision Making	Business Network Hardware Spend
Primary Research on Managed Offerings	Business Outsourcing & 3 rd Party Spend
Primary Research in Brand Preferences	Business Telecom Spend
Dynamics/Insights in Outsourcing	Content Solutions
Alltel/Valor Merger	SOA-Service Oriented Architecture
Verizon/MCI Merger	Managed Services Strategies
New Edge Networks/EarthLink Merger	Wireline Voice Equipment Spend
2007 Predications	Hosting vs. Do-It-Yourself
Lucent/Alcatel Merger	Storage Area Networking Trends
Branch Office Demographics	Global ICT Spending
Key 3 rd Party Services of Interest	Online Video Advertising
Energy/Fuel Impact on IT Spending	Business Security Solutions
Business Applications Spend	ICT Spend in Western EU
Business Computer Hardware Spend	The Economy and ICT Spend