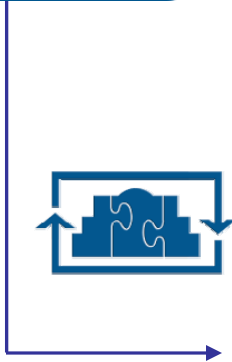


Business Applications Subscription



Subscription Description: This subscription service includes market intelligence, forecasts, and trending analysis on the applications market. Applications consist of business expenditures on server and client-based custom-coded and packaged applications, including productivity, Enterprise Resource Planning and security applications. Applications are explored for the US market as well as for individual industries such as Health Care, Education, Government, and Retail. Primary topics include integration, remote access, mobility, and others as it related to software and applications used by businesses in the US.

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Key Topical Areas Include:

Content Solutions
Service Oriented Applications
Mobile Applications: Vendor Strategies
Applications Spend by Size of Business
Construction Vertical Applications Spend
Education Vertical Applications Spend
Education Applications Spend by Level
Enterprise Business Applications Spend
Federal Government Applications Spend
FIRE Vertical Applications Spend
Government Applications Spend
Government Applications Spend by Level
Health Care Vertical Applications Spend
Manufacturing Vertical Applications Spend
Mid-Sized Business Applications Spend
Retail Vertical Applications Spend
Services Vertical Applications Spend
SMB Applications Spend
SOHO Applications Spend

Health Care Mobile Applications Spend
Retail Mobile Applications Spend
Government Mobile Applications Spend
Education Mobile Applications Spend
Hosting vs. Do-It-Yourself Content Solutions
RFID in Retail
RFID in Health Care
RFID in Manufacturing
Top Health Care Business Applications
Top Education Business Applications
Top Government Business Applications
Top Retail Business Applications
Mobile Applications Spend by Vertical
Mobile Applications Spend by Size of Business
Business Mobile Applications Spend